



Commonly Asked Questions

- **Q: When will my university's name appear on the registration page?**

A: Your university's name will appear on the registration page and pre and post-week surveys within a week of your purchase date. The code for the registration widget will be sent to the email you used to purchase the No Impact Week program.

- **Q: Can I change the date of my university's No Impact Week?**

A: Yes, if you would like to change the date of your University No Impact Week from that which you initially registered with, just email lilly@noimpactproject.org with the subject line "UNIW date change."

- **Q: Is there a best time of year to do the University No Impact Week?**

A: Mid spring and early fall are the most popular times to do the No Impact Week. Not only do these times work well with spring, summer, and holiday vacations, but the local food and transportation challenges are much more enjoyable when the weather is a bit warmer!

- **Q: How long will my university stay on the registration page?**

A: Your university's name will appear on the registration page within a week after the date of your purchase and will remain there until the week after your No Impact Week.

- **Q: How long will my university stay on the pre-week and post-week surveys?**

A: Your University's name will stay on the pre-week and post-week surveys 3 months after your No Impact Week.

- **Q: Do I have to use the main No Impact Project Facebook page (www.facebook.com/NoImpactProject) or can I set up a unique Facebook page for my university?**

A: We recommend using the main No Impact Week Facebook page so that No Impact Week participants at your university can be connected to the larger No Impact community and have a space to continue dialogue and sharing after the No Impact Week. However, if you would like to have the capabilities to create events, etc. from a Facebook page and cannot use an existing organization's page, it is ok to create a unique page for your University's No Impact Week.



- **Q: Can students continue to join the No Impact Week after the start date?**

A: Yes, and based on our experience, they will. As much as you may publicize your experiment beforehand, nothing gets the word out like seeing your friends carrying their trash around! Although it is ideal to have participants experience the full challenge, we recommend allowing students to register throughout the entire week.

- **Q: Do I have to stick to the templates provided or can I do my own thing?**

A: We include the templates to make things easier for you and for you to get a clear idea of our branding, language, etc. However, you are welcome and encouraged to customize all materials to better fit your community!

- **Q: Can I change the order of the days?**

A: We suggest keeping the order of the days the same. We have put a lot of time and thought into the order of the challenges, and all materials are geared towards that order.

- **Q: How long will the project take?**

A: The actual program is one week +1 day, beginning and ending on a Sunday. We recommend at least 3 months time for planning.

- **Q: Is this license transferable? Can I give these materials to another university?**

A: No, each university must register with us independently.

- **Q: Once I purchase this program can I use it again the next year?**

A: Yes, once your university has purchased these materials you may use them as many times as you like (at your university only).

If you cannot find the answers you are looking for above, please contact us at (347) 566-1593 or email lilly@noimpactproject.org. Thanks and enjoy!